

BSY 501 Scientific Research Methods in Social Sciences					Physical Education and Sport Master Program				
Semester	Teaching Methods						Credits		
	Lecture	Recite	Project	Lab.	Homework	Other	Total	Credit	ECTS Credit
1	42	-	84	-	24	-	150	3	5
Language	Turkish								
Compulsory / Elective	Compulsory								
Prerequisites	No								
Course Contents	Basic Concepts In Scientific Research,Types Of Research,Methods And Models,Criterias To State Problem ,Hypothesis And Assumptions ,Limitations Descriptions Methodology ,Population And Sampling Data Gathering Analysis Of Data ,Sources Of Data Bibliography Preparing Research Proposal ,Important Notices To Write And Publish Research Proposal, Thesis And Paper,Evaluation Of Research.								
Course Objectives	To Have Necessary Theoric And Practical Knowledge And Skill To Prepare A Scientific Research								
Learning Outcomes and Competences	To Be Able To Do A Scientific Research And Write Thesis ,Report And Paper								
Textbook and /or References	<p>-Alpar,R.,Spor Bilimlerinde Uygulamalı İstatistik, Nobel Yayın Dağıtım, Ankara, 2001.</p> <p>-Arıkan, R, <i>Araştırma Teknikleri ve Rapor Yazma</i> . 3. bs. Ankara: Gazi Kitabevi, 2000.</p> <p>-Balcı, A., Sosyal Bilimlerde Araştırma, PegemA Yayıncılık, Ankara, 2001.</p> <p>-Bordens, Kenneth S. and Bruce B. Abbott. Research Design and Methods., McGraw Hill, USA, 2002.</p> <p>-Büyükköztürk, Ş. Deneysel Desenler: Öntest-Sontest Kontrol Grubu Desen ve Veri Analizi. PegemA Yayıncılık, Ankara: 2001.</p> <p>-Day, R.A., Bilimsel Makale Nasıl Yazılır, Nasıl Yayımlanır,(çev.Gülay Aşkar Altay) Tubitak Yayınları, Ankara, 1996.</p> <p>-Kaptan, S., <i>Bilimsel Araştırma ve İstatistik Teknikleri</i>. 10. bs. Ankara: Tekişik, 1995.</p> <p>-Karasar,N.,Bilimsel Araştırma Yöntemi,Nobel Yayın Dağıtım, 12.bs, .Ankara, 2003.</p> <p>-Karasar, N., <i>Araştırmalarda Rapor Hazırlama</i>. 8. bs. 3A Araştırma Eğitim, Danışmanlık Ltd. Şti., 1995.</p> <p>-Thomas ,J., Nelson, J., <i>Research Methods in Physical Activity</i> ,5th Edition , USA,2005.</p> <p>-Yıldırım ,A. and Şimşek, H., <i>Sosyal Bilimlerde Nitel Araştırma Yöntemleri</i>. 2. bs. Ankara: Seçkin, 2000.</p>								
Assessment Criteria						If any, mark as (X)	Percent (%)		
	Midterm Exams					X	25		
	Quizzes								
	Homeworks								
	Projects								
	Term Paper					X	25		
	Laboratory Work								
	Other								
Final Exam					X	50			
Instructors	Prof. Dr. Ömer Şenel , osenel@gazi.edu.tr Doç. Dr. Tekin ÇOLAKOĞLU Doç. Dr. Esin Esra ERTURAN ÖĞÜT								
Week	Subjects								
1	Basic Concepts In Science And Research								
2	Methods And Kinds Of Research								
3	Criterias For Selection Of Problem								
4	Hypothesis And Assumptions								
5	Limitations And Terms								
6	Methodology , Research Models								
7	Population And Sampling								
8	Gathering And Evaluation Of Data								
9	Mistake And Control In Research								
10	Data Sources								
11	Bibliography								
12	İmportant Notices To Write Report ,Thesis And Paper								
13	Research Proposal								
14	Evaluation Of Research								

BSY 502 Seminar							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Compulsory									
Prerequisites	None									
Course Contents	Specific studies on sport management and organization. Collecting and analysing the data related to the specified problem. Determining affinities on recreation studies in the field of Scientific researches. Dissertation the today's literature on sport management and organization. Developing the research designs related to appropriate study area of sport management and organization.									
Course Objectives	At the end of this course students will be able to understand and evaluate the statistical data. Besides they can define the theories, approaches, designs, methods and procedures which are necessary to regulate the evaluation analysis. They approach the scientific researches critical and prepares articles adequate to scientific research methods.									
Learning Outcomes/ Competences	To be able to study scientific, approach critical and prepare articles adequate to scientific research methods.									
Textbook and/or references	-Hubbard, A. W. (1973). Research Methods in Health, Physical Education, and Recreation. Third Revised -Mitra, A., & Lankford, S. (1998). Research Methods in Park, Recreation, and Leisure Services -Karasar, N. (1991). Bilimsel Araştırma ve İstatistik Teknikleri, 10. Baskı, Tekışık, Ankara. -Zeisel, H. (1982). Sosyal Araştırmalarda Sayısal Anlatım, Çev. Onur Kumbaracıbaşı, Gazi Üni. Yayını, Ankara. -Day, R. A. (1997). Bilimsel Bir Makale Nasıl Yazılır ve Yayınlanır. 2. Baskı, Çev. G. A. Altay, Tübitak Yayını, Ankara.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams									
	Quizzes									
	Homework							X	50	
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
	Final Exam							X	50	
Instructors	Faculty of letters in Sport Management Department									
Week	Subject									
1	Concept of course and defining literature									
2	Specific studies in the Sport Management and Organization									
3	Specific studies in the Sport Management and Organization									
4	Specific studies in the Sport Management and Organization									
5	Affinities and approaches of Sport Management and Organization in scientific researches									
6	Investing the today's literature in Sport Management and Organization									
7	Investing the today's literature in Sport Management and Organization									
8	Preparing article									
9	Preparing article									
10	Preparing article									
11	Preparing article									
12	Presentation / Argument									
13	Presentation / Argument									
14	Presentation / Argument									
15	General Evaluation, Presentation / Argument									

BSY 503 Managerial Structure of Turkey							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Concept of management, defination of public administration, its features and managerial structure of Turkish public administration, its activities, center, local authorities and applications									
Course Objectives	Explaining the managerial structure of Turkey									
Learning Outcomes/ Competences	Explaining the management, Turkish <u>public administration</u> and to display the problems of Turkish <u>public administration</u>									
Textbook and/or references	- Gözübüyük, A.Ş.; Türkiye'nin Yönetim Yapısı, Turhan Kitabevi, Ankara, 2001. - Genç, T.; Kamu Yönetimi, Ankara, 1998.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	30	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	20	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Prof. Dr. A. Azmi YETİM, ayetim@gazi.edu.tr									
Week	Subject									
1	Concept, field and developement of management									
2	Management activities and deveelopment									
3	Concept of public and private administration									
4	Characteristics od Turkish public administration									
5	Constitutional basis of Turkish public administration									
6	Organisation structure of Turkish public administration									
7	Tasks of administration									
8	Operations and activities of administration									
9	Principles of management									
10	central management									
11	Local management									
12	Managerial foundations in theri service place									
13	public economic enterprise									
14	Professional public enterprises									
15	General evaluation									

BSY 504 Policies and Current Matters of Sport Management						Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
2	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	None								
Course Contents	Evaluation of national sport policies through periods of application of sport during Republic, plans, government programmes, examining the relations between sport and, politics, economy, education, culture and law fields and international sport policies, debating recent developments in sport field and establishing relations among basic concepts of sport sciences.								
Course Objectives	Learning and interpreting existing policies in Turkey, recognizing the current matters of sport field, overturing solutions and developing the skills of argumentation.								
Learning Outcomes/ Competences	To know and debate current matters, policies and developments in sports field through theoretical knowledge.								
Textbook and/or references	Legislation, scientific studies and publication related to sport policies and current matters in sport.								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							X	10
	Quizzes								
	Homework								
	Projects								
	Term Paper							X	30
	Laboratory Work								
	Other							X	10
Final Exam							X	50	
Instructors	Prof. Dr. A. Azmi YETİM								
Week	Subject								
1	Introduction to course and literature								
2	Historical development of sport management through periods.								
3	Legal developments in sport management								
4	Sport policies in planned period								
5	Sport policies with in the framework of government programmes								
6	Evaluation of sport policies								
7	Relations of sport and politics								
8	Relations between sport and economy, education, culture fields								
9	Sport and law relations								
10	Examining international sport policies								
11	Current developments in sport area								
12	Current matters in sport management and solution proposals								
13	Current matters in sport management and solution proposals								
14	Presentation and arguments								
15	General evaluation								

BSY 505 Management and Organisation Theory					Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science				
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
1	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Universal management and organisation theories, studying these theories in historical development period, examining various management processes generally								
Course Objectives	Giving the necessary knowledge about management and organisation theories and explaining them associating with sport management								
Learning Outcomes/ Competences	Evaluating scientific approaches about management and organisation in sport management both in public and private sectors. Providing necessary background and accumulation for successful sport management and managers.								
Textbook and/or references	Eren,E; Yönetim ve Organizasyon, İst. Üniv. İşt. Fak. Yay. İstanbul, 1991 Baransel, A.; Çağdaş Yönetim Düşüncesinin Evrimi, Avcıol Basım, İstanbul, 1993 Öztekin A, Yönetim Bilimine Giriş, Turhan Kitabevi, Ankara,2001								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams								
	Quizzes								
	Homework								
	Projects								
	Term Paper							X	50
	Laboratory Work								
	Other								
Final Exam							X	50	
Instructors	Instructors of Sport Management Department								
Week	Subject								
1	Universal management and organisation approaches								
2	Classical approaches								
3	Neoclassical approaches								
4	Modern approaches								
5	Universal management processes								
6	Planning								
7	Organising								
8	Mid-term exam								
9	Managing								
10	Coordination								
11	Control								
12	Decision								
13	Other functions								
14	Studying management approaches in sport management								
15	Evaluation								

BSY 506 Sociology and Sport								Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science	
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
2	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Development of Sociology, social systems, branches of sociology ,social concept, relations of sociology with other sciences, defination of sport, its field, social demensions, sport, education, culture, youth, environment and public relations, sport and politics, sort and public relations.								
Course Objectives	The birth area of sociology science, its developement and arising of sport sociology and explaining the cases								
Learning Outcomes/ Competences	Learning the appereance and relations of sport and the basis of sociology								
Textbook and/or references	Yetim, A., Sosyoloji ve Spor, Yaylacık Matbaası, İstanbul, 2005. Yiannakis, A., Melnick, M, J., Contemporary Issues in Sociology of Sport, Human Kinetics, 2001. Snyder, E. E., Spretizer, E. A., Social Aspect of Sport, Prentice Hall, 1998. Erkal, M. E., Güven, Ö., Ayan, D., Sosyolojik Açıdan Spor, Genişletilmiş 3.Basım, Der Yayınları, İstanbul, 1998.								
Assessment Criteria								İşaretleyiniz (X)	Yüzde (%)
	Ara Sınavlar							X	30
	Kısa Sınavlar								
	Ödevler								
	Projeler								
	Dönem Ödevi							X	20
	Laboratuvar								
	Diğer								
Dönem Sonu Sınavı							X	50	
Instructors	Prof. Dr. A. Azmi YETİM, ayetim@gazi.edu.tr								
Week	Subject								
1	Sport, sociology and concept of sociology								
2	Basic goals and functions of sport								
3	Researching the realaiton between sport and other institutes								
4	Socializing through sport								
5	Researching effects of sport to the social structure								
6	Relations of athletes-trainers, managers, friend groups, media ..etc								
7	Sports background and social factors of dissemination of sport								
8	Youth-sport relations								
9	Social effects and functions of nationala and international sport organizations								
10	Relations of education, culture, family and sport								
11	Relations of fair play, violence, aggresivness, sport								
12	Recreation through sport								
13	Media-sport realtions								
14	Sport and politics								
15	A genereal evaluation								

BSY 507 Sport Management and Organization						Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
1	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Manegement, organization, manager, basic conception concerned sport management, sport organizations and their management, international institutes and associations, analyse of Turkish sport system								
Course Objectives	Sport organizations with in the framework of management and sport manegement, administration, teaching the national and international sport foundations								
Learning Outcomes/ Competences	Being able to analyse and evauate the structure of sport system both in Turkey and in world								
Textbook and/or references	- Fişek, K.; Türkiye ve Dünyada Spor Yönetimi, 1998, Ankara. - concerned scientific researches and publications.								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							X	10
	Quizzes								
	Homework							X	40
	Projects								
	Term Paper								
	Laboratory Work								
	Other								
Final Exam							X	50	
Instructors	Instructors of Sport Management Department								
Week	Subject								
1	Defiantion and conception concerned to sport management and sport manager								
2	Evaluation of management theories and functions in sport management								
3	Sport managing models								
4	Historical developement of Turkish sport management								
5	Organizational structure and applications of Turkish sport system								
6	Sport federations and sporting clubs in Turkey								
7	International sport foundations								
8	International Olympic Comitee and Internationa Sport Federations								
9	Turkish National Olympic Comitee								
10	Relations between national and international sport foundations								
11	Comparative analysis of Turkish sport management								
12	Evaluation of current developments in sport management								
13	Current matters and soution proposal of Turkisg sport management								
14	General evaluation								
15	General evaluation								

BSY 508 SPORT and MEDIA								Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science		
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Social aspect, function, effect, power, social role, responsibilities, duties, principles of media and sport. Relations of sport and media and effects of media on sport.									
Course Objectives	Understanding the concepts, relation and interaction of sport and media.									
Learning Outcomes/ Competences	Learning relation and interaction of fundamental concepts of media with sport.									
Textbook and/or references	Turan E. Medyanın Siyasi Hayata Etkileri, İrfan Yayıncılık, İstanbul, 1994.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	30	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	20	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Prof. Dr. A. Azmi YETİM, ayetim@gazi.edu.tr									
Week	Subject									
1	Information about content, homework, project, evaluation and literature of the lecture									
2	Definition and concepts of sport									
3	Definition and concepts of media									
4	Power of media									
5	Effects and social role of media									
6	Mass media vehicles									
7	Fundamental functions of mass media									
8	Print media and responsibilities									
9	Sport journalism									
10	Responsibilities of sport journalism									
11	Ethic codes in media									
12	Effects of media on sport									
13	Interaction of sport and media									
14	Media and violence in sport									
15	General evaluation									

BSY 509 HUMAN SOURCE MANAGEMENT in SPORT							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Planning, supplying, using, human source in organizations. Importance of human source in sport organizations and human source planning strategy in government and private sector.									
Course Objectives	Understanding the importance of human source and planing, supplying and using in sport organizations.									
Learning Outcomes/ Competences	Learning the general concepts about human source management.									
Textbook and/or references	Can, H., Kavuncubaşı, Ş.; İnsan Kaynakları Yönetimi, Siyasal Kitabevi, 5. Baskı, Ankara, 2005. Konu ile ilgili her türlü bilimsel araştırma ve yayınlar.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	10	
	Quizzes									
	Homework							X	40	
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Yrd. Doç. Dr. Fatih YENEL, fyenel@gazi.edu.tr									
Week	Subject									
1	Information about content, homework, project, evaluation and literature of the lecture									
2	Function, principles and organizations of human source management in sport organizations									
3	General frame of human source management									
4	Job analysis and job ve job etude									
5	Human source planing									
6	Supplying and selection process of human source									
7	Human source movement									
8	Organizational socialization and career									
9	Human source performance evaluation									
10	Education									
11	Hiring management									
12	Orientation of human source									
13	Working relations									
14	Actual development in human source management									
15	General evaluation									

BSY 510 Theoretical and Methodological Issues in Sport Research					Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science				
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
2	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Concepts related to scientific research, research types, selecting problem, hypothesis, methodology, preparing a research proposal and critical points in writing and submitting a research paper								
Course Objectives	To discuss the theoretical and methodological issues on designing and conducting a research								
Learning Outcomes/ Competences	-Be able to understand theoretical and methodological issues on sport studies, and cope with them								
Textbook and/or references	<ul style="list-style-type: none"> -Alpar, R., <i>Spor Bilimlerinde Uygulamalı İstatistik</i>, Nobel Yayın Dağıtım, Ankara, 2001. -Arıkan, R., <i>Araştırma Teknikleri ve Rapor Yazma</i>. 3. bs. Ankara: Gazi Kitabevi, 2000. -Balcı, A., <i>Sosyal Bilimlerde Araştırma</i>, PegemA Yayıncılık, Ankara, 2001. -Bordens, Kenneth S. And Bruce B. Abbott. <i>Research Design and Methods.</i>, McGraw Hill, USA ,2002. -Day, R.A., <i>Bilimsel Makale Nasıl Yazılır, Nasıl Yayımlanır</i>, (çev.Gülşay Aşkar Altay) Tubitak Yayınları, Ankara, 1996. -Kaptan, S., <i>Bilimsel Araştırma ve İstatistik Teknikleri</i>. 10. bs. Ankara: Tekışık, 1995. -Thomas, J., Nelson, J., <i>Research Methods in Physical Activity</i>, 5th Edition, USA, 2005. 								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							x	50
	Quizzes								
	Homework								
	Projects							x	50
	Term Paper								
	Laboratory Work								
	Other								
Final Exam									
Instructors	Instructors of Sport Management Department								
Week	Subject								
1	Scientific research concepts								
2	Research types								
3	Selecting a problem								
4	Hypothesis and assumptions								
5	Limitations and definitions								
6	Methodology, universe and sampling								
7	Data collection								
8	Mid-term exam								
9	Data collection								
10	Data analysis								
11	Literature and bibliography								
12	Preparing a research proposal								
13	Preparing a research proposal								
14	Critical points in writing and submitting a research								
15	Evaluation of research studies								

BSY 511 Management Sociology							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Social relations in management, groupings, status, roles, organizations and interaction with other organization, management activity and social aspect of management.									
Course Objectives	Examination of Management process in general frame of sociological concepts.									
Learning Outcomes/ Competences	Learning the management and sociological concepts and relation with each other.									
Textbook and/or references	Eren E., Yönetim ve Organizasyon, Beta basım AŞ, İstanbul, 2003. Gözübüyük, A.Ş., Türkiye'nin Yönetim Yapısı, Turhan Kitapevi, Ankara, 2001. Dönmezer, S., Toplumbilim, Beta basım AŞ, İstanbul, 1994. Yetim, A., Sosyoloji ve Spor, Morpa yayın, İstanbul 2005.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	30	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	20	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Prof. Dr. A. Azmi YETİM, ayetim@gazi.edu.tr									
Week	Subject									
1	Fundamental concepts in management									
2	Property of management process									
3	Management theories									
4	Management process									
5	Management and organization									
6	Modern organization									
7	Public dimension of management									
8	Social groups and relations in organizations									
9	Social dimensions of management									
10	Managerial activities and relation with other organizations									
11	Formal and informal groups in organizations									
12	Social differentiation aspect of management									
13	Social environment and management interaction									
14	Maintaining element of Social formation and balance									
15	General evaluation									

BSY 512 MANAGEMENT OF CHANGE								Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science		
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Fundamental concept of change and changing. Reorganization of system, process and strategic policy according to the changing to create a higher performance and excellent organizations.									
Course Objectives	Understanding change all around the world in management.									
Learning Outcomes/ Competences	Learning, analyzing and evaluating the change in management in the world and Turkey.									
Textbook and/or references	- Aktan, C. C ; Değişim Çağında Yönetim, Sistem Yayıncılık, 2. Baskı, 2005, İstanbul. - Yalçın, A.; Değişim Yönetimi, Nobel Yayın, 2002,									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	10	
	Quizzes									
	Homework							X	40	
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Yrd. Doç. Dr. Fatih YENEL, fyenel@gazi.edu.tr									
Week	Subjects									
1	What is change?									
2	Why change is necessary?									
3	How does the change occur?									
4	What is the management of change?									
5	Social and cultural change									
6	Management and change in management									
7	Effect area of change									
8	Characteristics of management of change									
9	Tools of management of change									
10	Change model plan									
11	Management of change and reorganization									
12	Transformation of change to living system									
13	Problems during change process									
14	New approaches in management									
15	General evaluations									

BSY 513 LOCAL MANAGERMENTS and SPORT							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Governmental and otonom local managements legal regulations of sport. Responsibilities of otonom local managements in sport.									
Course Objectives	Understanding the role and importance of otonom local managements in pervasing the sport to society.									
Learning Outcomes/ Competences	Learning the duties of otonom local managements in sport.									
Textbook and/or references	<ul style="list-style-type: none"> - 5393 Sayılı Belediye Kanunu - 5216 Sayılı Büyükşehir Belediyesi Kanunu - 5302 Sayılı İl Özel İdaresi Kanunu - 5355 Sayılı Mahallî İdare Birlikleri Kanunu - Konu ile ilgili her türlü mevzuat ile bilimsel araştırma ve yayınlar 									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	50	
	Quizzes									
	Homework									
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Instructors of Sport Mangement Department									
Week	Subject									
1	Concept of otonom local managements in Turkey and literature definition									
2	Duties og otonom local managements in sport services									
3	Municipalities and duties in sport									
4	Metropolis municipalities and duties in sport									
5	Sport duties of gonevmental city management									
6	Sport policy of EU countries and otonom local managements									
7	Otonom local managements confederations and sport									
8	Sport organizations of otonom local managements									
9	Voluntary participation and role of otonom local managements									
10	Local sport policy									
11	Sport clubs and otonom local managements									
12	City counsil works on youth and sport									
13	Case study									
14	Case study									
15	General evaluation									

BSY 514 Crisis Management in Sport Organizations								Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science		
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Definition of crisis, reasons of crisis, prediction of crisis and getting precaution and related subjects in different type of sport organizations.									
Course Objectives	Understanding the types of crisis and prediction and protection from crisis in different sport organizations. .									
Learning Outcomes/ Competences	Learning concepts about crisis, prediction of crisis according to the these concepts and minimize the bad effects of crisis on sport organizations.									
Textbook and/or references	-Vergiliel Tüz, M.; Kriz Yönetimi İşletmelerde Uygulama İçin Temel adımlar, Alfa Basım Yayım dağıtım, 2. Baskı, 2004, İstanbul - Örnek, A. Ş., Aydın, Ş.; Kriz ve Stres Yönetimi, Detay Yayıncılık, 2006 -Related Scientific Resources.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	25	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	25	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Yrd. Doç. Dr. Fatih YENEL, fyenel@gazi.edu.tr									
Week	Subject									
1	Definition and types of crisis									
2	Importance of crisis management									
3	Reasons of organizational crisis									
4	Symptoms of crisis									
5	Process of crisis									
6	Scenarios of crisis in organizations									
7	Prediction of crisis									
8	Prevention of crisis									
9	Reasons of crisis in spor organizations									
10	Effects of crisis on sport organizations									
11	Protection and break methods of crisis									
12	Crisis atmosphere and adoption of new conditions in sport organizations									
13	New developments in crisis management									
14	New developments in crisis management									
15	General evaluation									

BSY 515 SPORT FACILITY PLANING AND ERGONOMİC APPROACHES								Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science		
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	İmportance of physical enviroment and facility design in faciliy planing. Development of security, health factors in sport facility planing according to ergonomic aspect.									
Course Objectives	Understanding the role and importance of ergonomic approaches in sport facility planning.									
Learning Outcomes/ Competences	Learning the ergonomic approaches in sport facility planning.									
Textbook and/or references	<ul style="list-style-type: none"> -Öke, Sedat, Örgütsel Etkinlik ve Ergonomi, Nüve Kültür Merkezi, Ankara 2006. -Kroemer K.H.E., Ergonomics; How to Design for Ease and Efficinecy 2nd edition, Prentice Hall, 2000 -Atkinson G. ve T, Reilly, Sport, Leisure and Ergonomics, 1995. - Konu ile ilgili her türlü bilimsel araştırma ve yayınlar 									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	50	
	Quizzes									
	Homework									
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Instructors of Sport Management Department									
Week	Subject									
1	Information about content, homework, project, evaluation and literature of the lecture									
2	Planning and placement of sport facility									
3	Sport facility design									
4	Meaning and definition of Ergonomics									
5	Analysis of human body according to ergonomics									
6	Meaning, purpose and historical development of Antropometry									
7	Dimensions and design of working plane in sport facility									
8	Physical factors in training area of athletes									
9	noise									
10	Vibration									
11	Lighting									
12	Working place climate									
13	İmportance of ergonomics preventing the sport injuries									
14	Case study									
15	General evaluation									

BSY 516 Total Quality Management in Sport							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	<ul style="list-style-type: none"> History and related concepts with total quality management, Techniques and vehicles in total quality management , Total quality in service sector, Total quality in sport service 									
Course Objectives	Understanding total quality management concept and application in sport service.									
Learning Outcomes/ Competences	Learning the application of total quality in service sector, some problems and solving these problems during application of total quality management in sport organizations.									
Textbook and/or references	<ul style="list-style-type: none"> ÖZVEREN, Mina, Toplam Kalite Yönetimi, Temel Kavramlar ve Uygulamalar, Alfa Basım Yayım, İstanbul,1997. YATKIN, Ahmet; Toplam Kalite Yönetimi, Nobel Yayın Dağıtım, Ankara, 2003. UYGUÇ, Nermin, Hizmet Sektöründe Kalite Yönetimi, Dokuz Eylül Yayınları, İzmir, 1998. 									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	<i>Midterm Exams</i>									
	Quizzes									
	Homework							X	25	
	Projects							X	50	
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	25		
Instructors										
Week	Subject									
1	Information about content, homework, project, evaluation and literature of the lecture									
2	History of TQM / homework									
3	Fundamental concepts in TQM/homework									
4	TQM gurus/ homework									
5	Measurement techniques of quality/ homework									
6	Measurement vehicles of quality / homework									
7	Service quality/ homework									
8	Quality dimensions in service sector / homework									
9	Problems effect quality in service / homework									
10	TQM and sport management homework									
11	TQM and sport service /homework									
12	Project presentation									
13	Project presentation									
14	Project presentation									
15	Project presentation									

BSY 517 Public Relations İn Sport Management							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Compulsory									
Prerequisites	No									
Course Contents	Examining public relations strategies as a managing concept in sport foundations									
Course Objectives	Learning the role and importance of public relations strategies in sport organizations									
Learning Outcomes/ Competences	Knowing the role and importance of public relations in sport organizations									
Textbook and/or references	Cutlip Scott, Allen Center and Glen Brom., Effective Public Relations, Prentice Hall, 2001 Ekenci, Güner, A.Faik.İmamoğlu, Spor İşletmeciliği., Nobel Yay., Ankara 2002 Concerned scientific researches and publications.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	50	
	Quizzes									
	Homework									
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors										
Week	Subject									
1	Introduction to public relations in sport and defination of literature									
2	Strategic management integration in public relations									
3	public relations campains									
4	Focusing on relations of media and sport									
5	Managing relations of media and sport									
6	Providing information services									
7	Coordination of interviews and conferences									
8	Development of organizational media									
9	Communication in crysis period									
10	Perceiving the value of beneficent programmes									
11	WEB usage in public relations in sport									
12	public relations in corporation									
13	public relations out corporation									
14	Case study									
15	General evaluation									

BSY 518 SPORT ADMINISTRATION							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Enterprise and fundamentals of administration, foundations of sport enterprises, management, production, marketing, human resources, public realtions and sponsorship in sport enterprises.									
Course Objectives	Teaching the knowledge and strategies concerning to administration of sport organizations in the light of concept in administration and sport administrations									
Learning Outcomes/ Competences	Gaining the skills to apply administration functions and strategies in sport organizations.									
Textbook and/or references	-Ekenci, G.; İmamoğlu A. F. Spor İşletmeciliği, Nobel Yayın Dağıtım,Ankara 2002 -Koçel, T; İşletme Yöneticiliği, Beta Basım Yayım Aş. İstanbul 1995. - Concerned scientific researches and publications.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	10	
	Quizzes									
	Homework							X	40	
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors										
Week	Subject									
1	Administration and concerned concept, enterprise management and its functions									
2	Sport enterprise and sport administration									
3	Founding sport enterprises, choosing place of incorporation, factors affecting choise of place									
4	Management, its defination, concept and importance, management functions, planning, organizing									
5	Managing, coordination, control, management functions in sport administration									
6	Production, its defination, concept and development, production strategies in sport administration									
7	Marketing, its defination, concept and development, strategies of marketing									
8	Marketing strategies in sport administration, new trends on marketing									
9	Midterm exam									
10	Personnel management; its defination, concept and development, strategies of personnel management									
11	strategies of personnel management in sport administration									
12	Public relations; its defination, concept and development, PR strategies									
13	PR in sport administration									
14	Sponsorship; its defination, concept and development sponsorship strategies in sport									
15	General evaluation									

BSY 519 International Sport Organizations							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Examining the International Olympic Committee (IOC), International Sport Federations (FIBA, FIVB, FILA, FIFA, IYRU, FISU, ISF, and others) and other international sport organizations organization, management, mechanism and interaction with national and international sport organizations.									
Course Objectives	Understanding the managerial and functional aspects of international sport organizations, and interaction with national sport organizations.									
Learning Outcomes/ Competences	Learning the international sport organizations and relationship with national sport organization.									
Textbook and/or references	IOC, Uluslararası spor kuruluşları ve diğer Uluslararası kuruluşlar ile TMOK Yayınları, kuruluş, tüzük ve yönetmelikleri									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	25	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	25	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Doç. Dr. Zafer ÇİMEN zcimen@gazi.edu.tr									
Week	Subject									
1	Sport; as a universal concept									
2	Organization of International sport organizations									
3	Function and organization of IOC									
4	Economic and political power of IOC									
5	Olympic games organization committee of IOC									
6	National organizations of IOC									
7	Turkish Olympic Committee and IOC									
8	International sport federations and national organizations									
9	IAAF, FIFA and others.									
10	FIBA, FIVB and others									
11	Important sport organizations and function of USF									
12	National organizations and FISU									
13	National organizations and ISF									
14	Continental organizations and international sport organizations									
15	International sport organizations and national relation network									

BSY 520 COMPARATIVE SPORT MANAGEMENT							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	<p>Sport management models of countries according to these subjects;</p> <ul style="list-style-type: none"> • Functions of governments • Functions of municipalities • Functions of sport federations and unions • Functions of sport clubs 									
Course Objectives	Comparative examination of sport management models in various countries.									
Learning Outcomes/ Competences	Examining and evaluating the different countries and Turkish sport management structure and developing the new models for Turkish sport management.									
Textbook and/or references	<ul style="list-style-type: none"> • Devlet Politikası ve Toplumsal Yapıyla İlişkileri Açısından Spor Yönetimi, Kurthan Fişek, A.Ü. Yayınları, 1995. • Wegener. G.J.; 'Sports in the Member States of European Community', Netherlands Sports Confederation, European Commission Holland, 1992. • Parrish, R.; Sports Law and Policy in the European Union (European Policy Research Unit) October 1, 2003. • Sporda Devlet mi? Devlette Spor mu?, Cem Atabeyoğlu, TMOK yayınları, 2001. • Web pages of related countries. 									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams									
	Quizzes									
	Homework							X	25	
	Projects							X	50	
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	25		
Instructors	Doç. Dr. Zafer ÇİMEN zcimen@gazi.edu.tr									
Week	Subject									
1	Information about content, homework, project, evaluation and literature of the lecture									
2	Concept of comparative sport management and models									
3	Turkish sport management system and mechanism									
4	Sport management in Germany/homework presentation									
5	Sport management in United Kingdom/homework presentation									
6	Sport management in France/homework presentation									
7	Sport management in Italy/homework presentation									
8	Sport management in Russia/homework presentation									
9	Sport management in Greece/homework presentation									
10	Sport management in Australia/homework presentation									
11	Sport management in USA/homework presentation									
12	Sport management in China/homework presentation									
13	Project presentation									
14	Project presentation									
15	Project presentation									

BSY 521 Sport Industry					Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science				
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
1	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Compulsory								
Prerequisites	No								
Course Contents	Studying the concept of industry historically; learning the relation of industry and sport, dimensions of sport industry; trends and issues in sport industry								
Course Objectives	Learning concepts of sport industry, and its problems, recommending solutions to arising issues								
Learning Outcomes/ Competences	-Be able to understand concepts of industry and sport industry, -Be able to realize the issues of sport industry								
Textbook and/or references	-Horner, S. & Swarbrooke, J (2005). <i>Leisure Marketing: A Global Perspective</i> . Elsevier, Butterworth-Heinemanni Jordan Hill, Oxford -Torkildsen, G. (2005). <i>Leisure and Recreation Management</i> . 5 th Edition, Routledge, Taylor and Francis Group, London and Newyork.								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							x	50
	Quizzes								
	Homeworks								
	Projects							x	50
	Term Paper								
	Laboratory Work								
	Other								
Final Exam									
Instructors	Assist.Prof.Dr. Zafer ÇİMEN								
Week	Subject								
1	Introduction to sport industry								
2	What is sport industry?								
3	Dimensions of sport industry								
4	Team sports								
5	Individual sports								
6	Recreational sports								
7	Extreme sports								
8	Mid-term exam								
9	Branding								
10	Factors affecting development of sport industry								
11	Relation of sport industry with other industries								
12	Analyzing case studies								
13	Analyzing case studies								
14	Analyzing case studies								
15	Evaluation								

BSY 522 Sport Marketing and Sponsorship					Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science				
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
2	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Definition of sport marketing, its basic characteristics, trends and issues, and marketing strategies in sport services								
Course Objectives	-Be able to understand applications of marketing plans to sport management area, -Be able to identify and discuss relevant lines of inquiry in research in sport marketing, develop a research idea, and conduct a consumer survey								
Learning Outcomes/ Competences	-Learning the role and importance of sport marketing with its basic principles								
Textbook and/or references	-Shank, Matthew D., (2005) <i>Sport Marketing: A Strategic Perspective</i> 3 rd Edition, Prentice Hall. -Mullin, B. J., Hardy, S., & Sutton, W. A. (2000). <i>Sport marketing</i> (2nd ed.). Champaign: Human Kinetics. -Pitts, Brenda G., (2003) <i>Case Studies in Sport Marketing</i> , Fitness Information Technology								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							x	50
	Quizzes								
	Homeworks								
	Projects							x	50
	Term Paper								
	Laboratory Work								
	Other								
Final Exam									
Instructors									
Week	Subject								
1	Introduction to sport marketing and sport industry								
2	Strategic sport marketing and its management								
3	Market research and marketing information systems								
4	Consumer behavior								
5	Market segmentation and target market								
6	Marketing mix: product								
7	Licensing and branding								
8	Marketing mix: price and place								
9	Marketing mix: promotion								
10	Selling management and practices								
11	Marketing mix: public relations								
12	Coordinating marketing mix								
13	Sponsorship								
14	Sport sponsorship and its effects on sport market								
15	Future trends in sport marketing								

BSY 523 SOCIAL HISTORY OF SPORTS							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	None									
Course Contents	Referances and writing concept, problems in sport history researches, concept and denotation development, Physical activities and its functions in primitives, ancient high civilizations and ancient Turkish culture, industrial age and modern sport, sport and ethics on the historical side, sport and education, sport and women, sport and ideology, institutional structures in Turkish sport before and after Republic									
Course Objectives	Evaluating the sport's social history and phylosophy									
Learning Outcomes/ Competences	Learning sport's social history, ethic concepts in sport, developement of sport in historical process									
Textbook and/or references	- Alpman, C., Eđitimin Bütünlüğü İçinde Beden Eđitimi ve Çađlar Boyunca Gelişimi. İstanbul: Millî Eđitim Basımevi, 1972; -Bohus, J., Sportgeschichte: Gesellschaft und Sport von Mykene bis heute. München;Wien; Zürich: BLV Verlagsgesellschaft, 1986; -Weiler, I., Der Sport bei den Völkern der Alten Welt. Darmstadt: Wissenschaftliche Buchgesellschaft, 1981.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	30	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	20	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Prof. Dr. İbrahim YILDIRAN yildiran@gazi.edu.tr									
Week	Subject									
1	General information related to course									
2	Sport and concerned concept and definations									
3	Researches of sport history									
4	Concept and denotion developement of sport history									
5	Sport in primitives, ancient civilizations and ancient Turks									
6	Sport and industrial age									
7	sport and ethics on the historical side									
8	sport and education									
9	sport and women									
10	sport and ideology									
11	institutional structures in Turkish sport before and after Republic									
12	Homework/ presentation argument									
13	Homework/ presentation argument									
14	Homework/ presentation argument									
15	General evaluation									

BSY 524 Event Management					Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science				
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
2	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Planning and designing sport events, risk management, negotiations and contracts, fund raising, sport events								
Course Objectives	Students will: understand the procedures and protocols for planning both minor and major sporting events; comprehend the process for assuring that appropriate risk management procedures and assessments are followed; relate a variety of strategies for sport event marketing and be able to make use of these strategies when planning events; understand the strategies and procedures for gaining sponsorship and funding for events; know how to assess the effectiveness of event plans and make appropriate changes when planning future events; and conduct a research study for a sport event								
Learning Outcomes/ Competences	-Be able to gain skills on planning, managing and evaluating sport events -Be able to conduct a research related to sport events								
Textbook and/or references	-Graham, S., Goldblatt, J.J., & Delpy, L. (1995). <i>The ultimate guide to sport event management and marketing</i> . New York: McGraw-Hill. -Solomon, J. (2002) <i>An insider's guide to managing sporting events</i> . Champaign, IL: Human Kinetics. -Brooks, C.M. (1994). <i>Sports marketing: Competitive business strategies for sports</i> . Englewood Cliffs, NJ: Prentice Hall. - Berlonghi, A. (1990). <i>Special events risk management manual: The definitive text in safety, security and risk management for events</i> . Dana Point, CA: Berlonghi Publishing.								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							x	50
	Quizzes								
	Homeworks								
	Projects							x	50
	Term Paper								
	Laboratory Work								
	Other								
Final Exam									
Instructors									
Week	Subject								
1	Introduction to planning of sport events								
2	The benefits of sport event planning								
3	Critical planning necessary for events								
4	Designing, planning, and controlling event logistics								
5	Designing, planning, and controlling event logistics								
6	Negotiations and Contracts for Sport Events								
7	Risk Management in Sport Event Planning								
8	Mid-term exam								
9	Television, Media, and Marketing the Event								
10	Television, Media, and Marketing the Event								
11	Celebrity Involvement in Events								
12	Achieving Funding and Sponsorship								
13	Achieving Funding and Sponsorship								
14	Merchandising the Event								
15	Hospitality, Closing Ceremonies, and "Class"								

BSY 525 SPORT MORALITY AND PHILOSOPHY						Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
1	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	History and concept of Fair Play; view in 19th Century English sports, Fair Play studies in Turkey, Fair Play in traditional sports, national and international Fair Play institutes, Fair Play in amateur and professional sports, groups responsible of Fair Play, olympic education and Fair Play, Fair Play in school physical education.								
Course Objectives	Explaining the historical development and change process of Fair Play, its appearance in present sports and applications in physical education lessons								
Learning Outcomes/ Competences	Learning the historical development and change process of Fair Play, its appearance in present sports and applications in physical education lessons								
Textbook and/or references	-Loland, S., Fair play in Sport: A Moral Norm System. London: Routledge, 2002; - Lumpkin, A., Sport Ethics: Applications for Fair Play. Boston: McGraw-Hill, 2003; -Yıldıran, İ., "Fair Play: Kapsamı, Türkiye'deki Görünümü ve Geliştirme Perspektifleri", Gazi BESBD, 9, (4): 3-16, 2004; -Yıldıran, İ., "Fair Play Eğitiminde Beden Eğitiminin Rolü", Gazi BESBD, 10, (1): 3-16, 2005								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							X	30
	Quizzes								
	Homework								
	Projects								
	Term Paper							X	20
	Laboratory Work								
	Other								
Final Exam							X	50	
Instructors	Prof. Dr. İbrahim YILDIRAN yildiran@gazi.edu.tr								
Week	Subject								
1	General information concerning to course								
2	History and concept of Fair Play								
3	Appearance of English sport in 19th Century								
4	Fair Play studies in Turkey								
5	Fair Play in traditional sports								
6	national Fair Play institutes								
7	international Fair Play institutes								
8	Fair Play in amateur sports								
9	Fair Play in professional sports								
10	groups responsible of Fair Play								
11	olympic education and Fair Play								
12	Fair Play in school physical education.								
13	Presentation/argument								
14	Presentation/argument								
15	General evaluation								

BSY 526 Sport and Law							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Basic principles of law, its branches and sources; constitution, rules and regulations; sport law in Turkey and around the world; international sport law									
Course Objectives	Understand basic rules of sport law; know national and international sport governing bodies and their structures; realize conflicts in sport and national courts, national arbitration; understand the importance of doping in law									
Learning Outcomes/ Competences	-Be able to transfer basic principles of law to sport area -Be able to establish a relation between law and sport with the help of basics principles of law									
Textbook and/or references	-Günel, A.N, Küçükgüngör, E.; (1998). "Türk Spor Hukukunun Genel Esasları ve İlgili Mevzuat" Yetkin Yayınları, Ankara. -Ertaş, Ş.; (2005). "Spor Hukuku" Yetkin Yayınları, İzmir. -Erkiner, K.; (2006)"Hukuk Boyutunda Doping" Nobel Yayınları, Ankara -Erkiner, K.; (2006) "Uluslar arası Spor Tahkim Mahkemesi (CAS)" Nobel Yayınları, Ankara -Genç, D. A. ; (1998)"Spor Hukuku", Alfa Yayınları, İstanbul -İçe, K., Ünver, Y.; (2004)"Spor ve Ceza Hukuku" Seçkin Yayınları, Ankara									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	10	
	Quizzes									
	Homework							X	40	
	Projects									
	Term Paper									
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors										
Week	Subject									
1	Introduction to Law									
2	Sport and law relation / Homework									
3	National and international structures in sport / homework									
4	Autonomy in sport federations / homework									
5	Conflicts in sport / homework									
6	Arbitration in sport / homework									
7	Doping / homework									
8	Violence in sport / homework									
9	Court of Arbitration in Sport (CAS)									
10	Project presentation									
11	Project presentation									
12	Project presentation									
13	Project presentation									
14	Project presentation									
15	General evaluation									

BSY 527 Recreation and Urbanization						Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
1	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Enlargement of cities and urbanization of the world; reasons for urbanization and becoming urbanized person; positive and negative reflections of urbanization to recreation in Turkey and in the world								
Course Objectives	Understand the concepts of recreation and urbanization; analyze the interaction of recreation and urbanization								
Learning Outcomes/ Competences	-Be able to evaluate the issues arising in free time usage and recreational participation, and design research projects								
Textbook and/or references	-Baud-Bovy, M. & Lawson, F. (2002). Tourism & Recreation: Handbook of Planning and Design. Architectural Press. -Cordes, K. A., & Ibrahim, H. M. (1999). Applications in Recreation & Leisure: for today and future. McGraw-Hill Companies, 2nd ed. -Godbey, G. (1997). Leisure and Leisure Services In The 21st Century. Venture Publishing, Inc. State College, PA. -Keleş, R. (2002). Kentleşme Politikası. 7. Baskı, İmge Kitabevi, Ankara. -Smith, D. A. (2000). Third World Cities. London, UK: Routhledge. -Karaküçük, S. (2005). Rekreasyon: Boş Zamanları Değerlendirme, 5.Baskı, Gazi Yayınevi, Ankara								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							X	25
	Quizzes								
	Homework								
	Projects								
	Term Paper							X	25
	Laboratory Work								
	Other								
Final Exam							X	50	
Instructors	Prof. Dr. Suat KARAKÜÇÜK								
Week	Subject								
1	Urbanization								
2	City theories								
3	Reasons for urbanization and work life								
4	Urbanization in Turkey and all around the world								
5	The fact of becoming urbanized people								
6	Consequences of urbanization and free time								
7	Urban life cycle and recreational participation								
8	Mid-term exam								
9	Interaction of urbanization and sport								
10	Interaction of urbanization and tourism								
11	Interaction of urbanization and artistic-cultural activities								
12	Homework / Discussion								
13	Homework / Discussion								
14	Homework / Discussion								
15	Homework / Discussion								

BSY 528 Planning, Organizing, and Managing Recreational Locations						Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits	
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit
2	42	-	-	50	42	16	150	3	5
Language	Turkish								
Compulsory/ Elective	Elective								
Prerequisites	No								
Course Contents	Free time, analyzing basic concepts of recreation, planning, marketing, and managing, public relations in recreation, relation of economy, environment, sport, and tourism								
Course Objectives	Planning, marketing and managing recreational events and organizations; understanding the functions of public, private and volunteer institutions in recreational events; studying the importance of public relations and communication in recreational events.								
Learning Outcomes/ Competences	-Be able to analyze basic concepts of recreation, -Be able to plan recreational activities and analyze its problems								
Textbook and/or references	-Karaküçük, S. (2005). Rekreasyon: Boş Zamanları Değerlendirme. 5. Baskı, Gazi Yayınevi, Ankara. - Torkildsen, G. (2005). Leisure and Recreation Management. 5th Edition, Routledge, Taylor and Francis Group, London and Newyork. -Kılbaş, Ş. (2005). Rekreasyon: Boş Zamanı Değerlendirme. Nobel Yayını, Ankara. -Tezcan, M. (1976), Boş Zamanlar Sosyolojisi, A.Ü. Yayını, Ankara.								
Assessment Criteria								If any, mark as (X)	Percent (%)
	Midterm Exams							X	25
	Quizzes								
	Homework								
	Projects								
	Term Paper							X	25
	Laboratory Work								
	Other								
Final Exam							X	50	
Instructors	Prof. Dr. Suat KARAKÜÇÜK								
Week	Subject								
1	Time and time usage								
2	Work life and free time relation								
3	Need for recreation and its characteristics								
4	Free time usage and free time right								
5	Basic functions of free time								
6	Factors encouraging recreational participation								
7	Recreation- media, environmental effect of recreation								
8	Demography- recreation								
9	Mid-term exam								
10	Recreational planning								
11	Recreational programming								
12	Recreational marketing								
13	Issues in recreational organizations								
14	Home works, presentations-discussion								
15	Evaluation, presentation-discussion								

BSY 529 STATİSTİK							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
1	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Research methods in social sciences, using pocket statistical programs, methods of data collection, data classification, evaluation, charting and explanation.									
Course Objectives	Understanding statistical techniques and methods and application these techniques and methods on sport management research.									
Learning Outcomes/ Competences	Learning the research applying statistical techniques and methods.									
Textbook and/or references	-İstatistiğe Giriş, Vasfi Nadir Tekin, Seçkin yayıncılık, 2006 Nadir Tekin -Özkan Ünver, Hazma Gargam: Uygulamalı İstatistik Yöntemler, Ankara,1986. -İstatistik, Akdeniz, F. Ve diğ., MEB yayınları, 2001									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	30	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	20	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors										
Week	Subject									
1	Information about content, homework, project, evaluation and literature of the lecture									
2	Related literature									
3	Research methods in social sciences									
4	Research methods in social sciences									
5	Using pocket statistical programs									
6	Using pocket statistical programs									
7	Mid-term									
8	Data collection methods									
9	Data classification and explanation									
10	Data classification and explanation									
11	Data evaluation									
12	Data charting and explanation									
13	Presentation /discussion									
14	Presentation /discussion									
15	General evaluation									

BSY 530 Recreation, Game, and Culture Management							Graduate School of Health Sciences, SPORT MANAGEMENT SCIENCES PROGRAM, Master of Science			
Semester	Teaching Methods							Credits		
	Lecture	Recite	Lab.	Project	Homework	Other	Total	Credit	ECTS Credit	
2	42	-	-	50	42	16	150	3	5	
Language	Turkish									
Compulsory/ Elective	Elective									
Prerequisites	No									
Course Contents	Relations of recreation, game, and culture; social facts of free time and its relation with game and culture									
Course Objectives	Diversify the functions of recreation, game and culture, and make realize them									
Learning Outcomes/ Competences	-Be able to analyze the relations and details of recreation, free time, game, and culture									
Textbook and/or references	-Karaküçük, S. (2005). Rekreasyon: Boş Zamanları Değerlendirme. Beşinci Baskı, Gazi Kitapevi, Ankara. -Butler, G. D. (1959). Introduction to Community Recreation. Third Edition, McGraw-Hill Book Company, Inc. USA. -Huizinga, J. (1993). Homo Ludens: Oyunun Toplumsal İşlevi Üzerine Bir Deneme, Çev. M.A. Kılıçbay, Ayrıntı Yayınları, İstanbul. -Güngör, E. (1989). Türk Kültürü ve Milliyetçilik, 7. Baskı, Ötüken Yayıncılık, İstanbul. -And, M. (1974). Oyun ve Bügü, T.İş Bankası Yayını, İstanbul.									
Assessment Criteria								If any, mark as (X)	Percent (%)	
	Midterm Exams							X	25	
	Quizzes									
	Homework									
	Projects									
	Term Paper							X	25	
	Laboratory Work									
	Other									
Final Exam							X	50		
Instructors	Prof. Dr. Suat KARAKÜÇÜK									
Week	Subject									
1	Introduction to the course and literature review									
2	Culture analysis, national-universal culture									
3	Cultural change and free time									
4	Culture and recreational diversity									
5	Examining game and culture with respect to individualism and societal perspective									
6	Game and free time relation									
7	Mid-term exam									
8	Game and universalism in game according to Huizinga									
9	Free time and cultural recreation									
10	Free time and cultural game diversity									
11	Traditional-cultural game and free time / homework presentation									
12	Traditional-other cultural entertainments and free time activities / homework presentation									
13	Evaluation / Homework presentation									
14	Evaluation / Homework presentation									
15	Evaluation / Homework presentation									