

Introducing Grammarly for Education

Leading AI-powered communication assistance that fuels student and institution success

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Grammarly is loved by millions of students at institutions around the world



- Founded in 2009
- Over 30 million daily active users
- More than 3,000 institutions worldwide
- Everywhere students and faculty write
- Billions of lines of text
- 99.999% uptime

Grammarly for Education

Empower students and faculty to become more creative, confident, and capable communicators through trusted AI communication assistance, all controlled and managed by your institution.



Comprehensive AI-enabled communication

Responsible, effective AI-assisted support for all written communication

- Available in over 500k apps
- Brainstorming partner for academic writing
- Efficiency-driver for interpersonal and professional communication



Trusted, Responsible AI

Over 14 years of AI expertise

- Institutional control over deployment and AI features
- Dedicated team monitoring AI output for bias and harmful content
- Data never shared with 3rd parties
- AI guideline reminders ensure responsible gen AI use
- Auto-citations facilitate transparent AI use in the classroom

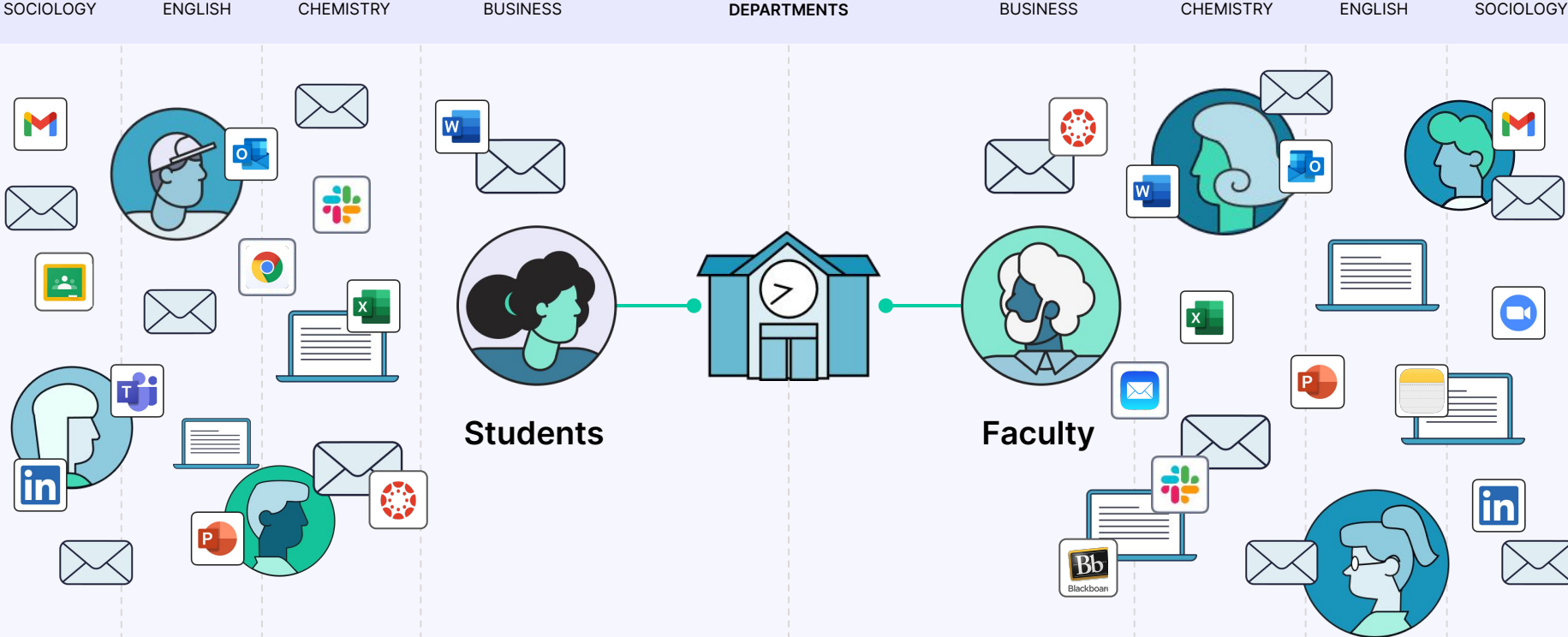


Academic Success for All

Real-time writing support available across the curriculum to students 24/7

- Grammar, spelling, punctuation corrections w/ explanations
- Plagiarism detection
- Clarity and tone analysis
- Citation style formatting

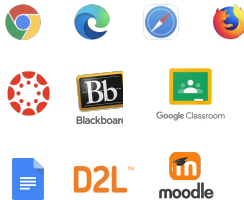
Communication challenges become a systemic burden across the entire institution



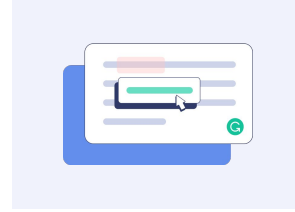
Applications and Writing Spaces



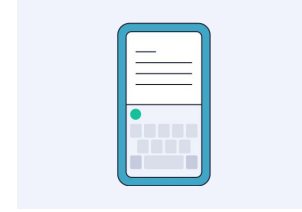
Browser Extensions



Grammarly for Mac and Windows



The Grammarly Editor



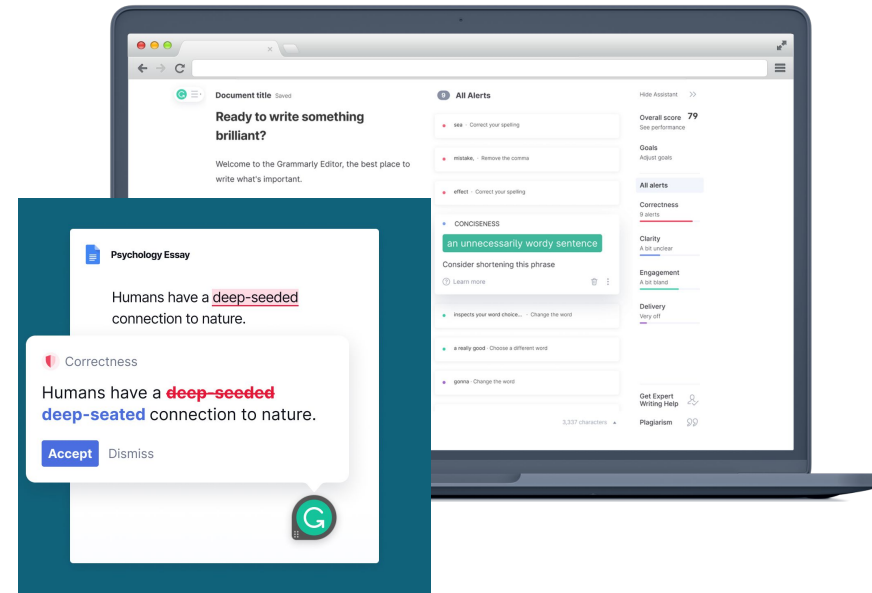
Grammarly for iPhone, iPad, and Android devices



Communication assistance for academic success

Seamlessly help students become better communicators at school and beyond

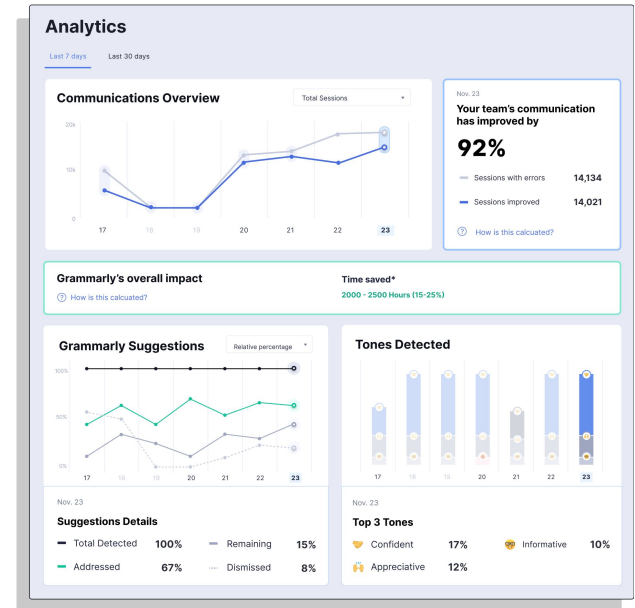
- Supports students and academics whenever and wherever they write
- Augments classroom learning with guided **suggestions**
- Provides **equitable** access to communication assistance
- Prepares students for **professional writing** with tone and clarity suggestions
- Facilitates learning over time with custom feedback



Grammarly for Education scales to your institution

Built to bring the best of your school, departments, and faculty into reach for all students

- Analytics dashboard unlocks insights and progress over time across classes and groups
- Institution-specific style guides to ensure brand consistency and inclusive language
- Fast and easy to implement and integrate with existing tech stack



Security at every level

Grammarly is built with trust at the heart of our product, infrastructure, and company

Enterprise-grade certifications and compliance



Ongoing monitoring and testing by industry-leading third parties

BITSIGHT
The Standard in SECURITY RATINGS

Higher security posture rating than that of Slack, Twilio, and Dropbox

hackerone

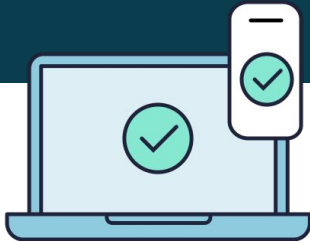
Ongoing public bug bounty program

LATACORA

Annual third-party security audit

Security and privacy-first design

Easily manage your institution's account and allow everyone to securely enjoy the benefits of Grammarly



Access

Streamline authentication and identity

- Account roles and permissions
- SAML-based SSO
- Provisioning via SCIM or JIT
- Managed mode



Data management

Control where Grammarly can be used

- Domain controls
- Application controls
- Client controls
- Microsoft Office and Gmail confidential configurations
- Data loss prevention



Governance

Have visibility and control over use in your organization

- Company usage insights
- Actionable analytics on performance, time savings, and learnings
- Existing account capture
- Audit log API

Grammarly for Education is relied on by over 3,000 institutions around the world



Seamless implementation that drives success for everyone at your institution

Impact that levels the playing field *and* empowers all students

- **Student win:** “My biggest piece of advice for anyone in college is to download Grammarly. Grammarly catches mistakes you might miss and helps with communicating clearly. Game changer!” -Undergraduate student
- **Faculty win:** “Grammarly helps me teach my students because I no longer have to mark 90% of their errors and can focus on bigger issues.”
—English instructor, Vermilion Community College
- **Administrator win:** “Honestly, I think Grammarly is education’s most significant advance in decades.”
—Chief Academic Officer, Holmes Institute School of Conscious Studies



Proven results across thousands of institutions

Grammarly users report dramatic improvements

- **97% of students** say Grammarly helps them achieve their academic goals
- **94% of students** say Grammarly increases their confidence when communicating with others
- **96% of students** using Grammarly report that it has helped them become better writers
- **5 out of 5 students** say using Grammarly helped them secure an internship or first job
- **5 out of 5 students** say they learn new ways to improve their writing through Grammarly
- **98% of students** say that Grammarly saves them time writing and editing their schoolwork

Case study: How Grammarly for Education improved student retention

The challenge

Student retention

Faculty believed students' struggles with writing confidence increased the dropout rate.

Faculty spending too much time on writing mechanics

Faculty needed to help students improve their writing while not detracting from their core subjects.

The solution

Provide writing feedback when they need it most:

A 24/7 writing assistant helped students overcome writing fears, whenever and wherever they needed.

Help students improve their writing skills without taking time away from faculty:

In-line suggestions gave students real-time feedback to help improve their writing skills while allowing faculty to focus on content.

+1.7%

increase in
student retention
since adopting
Grammarly

“Grammarly **helps student retention** and **alleviates the fear** of writing papers by providing students with a virtual assistant where they are writing.”

Manager of Innovative Learning, Customer
Communications & Strategic Relationships

Sources

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5. Ibid.
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9. Reason Foundation, "How Inflation Could Impact Public School Finances," August 2022, <https://reason.org/commentary/how-inflation-could-impact-public-school-finances>.
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11. Cengage, *Graduate Employability Report*, 2021, https://cengage.widen.net/content/e5oqtwwr1/pdf/Graduate_Employability_Report---May-24-FINAL.pdf.