Course Description Form						
Course Code and Name	CENG493 INTRODUCTION TO DATA PRIVACY					
Course Code and Name	(TECH.ELECT.)					
Course Semester	7					
Catalog Content	The information life cycle, personal data, common privacy principles, privacy considerations in the information life cycle, online privacy issues, specific requirements for the online environment, social media and websites that present a higher level of privacy challenges, online threats and privacy issues, e-commerce personalization, understanding cookies, beacons and other tracking technologies, machine-readable privacy policy languages, web browser privacy and security features, EU General Data Protection Regulations					
Textbook	Introduction to Privacy-Preserving Data Publishing: Concepts and Techniques, by Benjamin C.M. Fung, Ke Wang, Ada Wai-Chee Fu, Philip S. Yu, Chapman and Hall/CRC, 2010, ISBN 9781420091489					
Supplementary Textbooks	Computer Security Fundamentals, Prentice Hall Security Series by Chuck Easttom, 2005 Data Privacy: Principles and Practice 1st Edition by Nataraj					
G 14	Venkataramanan, Ashwin Shriram, 2016.					
Prerequisites of the Course	There is no prerequisite or co-requisite for this course.					
(Attendance Requirements)	Election					
Type of the Course	Elective					
Instruction Language Course Objectives	English The object of this course is to teach overlaps and differences of data security and privacy concepts. Additionally, teaching general data protection regulations and common privacy principles are among the target of this course.					
Course Learning Outcomes	At the end of this course, the students will be able to 1. identify the overlaps and differences of security and privacy concepts. 2. identify different types of privacy management considerations. 3. understand EU General Data Protection Regulations					
Instruction Methods	The mode of delivery of this course is face to face					
Weekly Schedule	1. Week: The information life cycle 2. Week: Personal data 3. Week: Common privacy principles 4. Week: Common privacy principles 5. Week: Privacy considerations in the information life cycle 6. Week: Privacy considerations in the information life cycle 7. Week: Online threats and privacy issues 8. Week: Specific requirements for the online environment 9. Week: Privacy challenges in social media 10. Week: EU General Data Protection Regulations 11. Week: EU General Data Protection Regulations 12. Week: Understanding cookies, beacons and other tracking technologies 13. Week: Machine-readable privacy policy languages					

Teaching and Learning Methods (These are examples. Please fill which activities you use in the course)	Weekly theoretical course hours: 3 Reading Tasks Internet browsing, library work Preparation for Midterm and Midterm Exam Final Exam and Preparation for Final Exam									
		Numbers	Wei	ota ght %)	ing					
	Midterm Exams	1	30	, 0)						
	Assignment	5	10							
	Application									
Assessment Criteria	Projects	1	20							
Assessment Criteria	Practice									
	Quiz									
	Percent of In-term Studies (%)		60							
	Percentage of Final		40							
	Exam to Total Score (%) Attendance									
	Activity	Total Number of Weeks			Total Period Work Load		iod ork			
	Weekly Theoretical Course Hours	14	3				-2			
	Weekly Tutorial Hours									
	Reading Tasks	10	4			_	40			
	Studies	Studies 10 4		4			40			
Workload	Material Design and Implementation									
Workload	Report Preparing									
	Preparing a Presentation									
	Presentations									
	Midterm Exam and Preparation for Midterm	1	13			1	13			
	Exam Final Exam and Preparation for Final Exam	1	15			1	15			
	Other (should be emphasized)									
	Total Workload					1	150			
	Total Workload / 25						6			
	Course Credit (ECTS)					6)			
	No Program Outcomes			1	2	3	4	5		
	1 Sufficient knowledge						X			
	science and computer engineering; ability to apply theoretical and practical									
Contribution Level Between Course Learning	knowledge in these are Ability to identify, def	eas to model : ine, formulat	and e and			X				
Outcomes and Program Outcomes	solve complex enginee ability to choose and a	ering problem	is;							
	analysis and modelling	mathada far	these	Ì	1		l l	l		

	3	Ability to design a complex system, process, device, software, algorithm, or				X
		product under realistic constraints and				
		circumstances to meet certain				
	4	Ability to choose, develop and use		+		X
		modern techniques and tools necessary				
		for engineering applications; ability to				
		effectively use computing technologies		+		37
	5	Ability to design and implement systems or experiments to solve engineering				X
		problems, collect and interpret data to				
		evaluate and analyze the results of				
	6	Ability to work effectively in		1	X	
		intradisciplinary and interdisciplinary				
	7	Ability to efficiently prepare, evaluate			X	
		and interpret reports				
	8	Ability to make presentations and conduct			X	
		effective verbal and written				
		communication in Turkish and English		┷		
	9	Awareness of the necessity of lifelong				X
		learning; ability to access information,				
		follow scientific and technological				
	10	developments: ability to pernetually Awareness of professional and ethical		+		X
		responsibility, ability to act in accordance				
		with ethical principles				
	11	Ability to apply knowledge on project		X		
		management, risk management and				
		change management		\bot		
	12	Awareness of entrepreneurship and	X			
		innovation, ability to design and build		+	W	
	13	Ability to devise local and global			X	
		solutions to contemporary issues				
		considering the effects of engineering applications on health environment and				
	14	Awareness of the legal consequences of		+		X
		engineering solutions				
	15	Ability to apply knowledge on software	X			
		development process and documentation				
	16	Knowledge on standards used in				X
		engineering applications		\bot		
	17	Awareness of occupational health and				X
	1	security, information security and privacy				
	p ₁	rof. Dr. Şeref SAĞIROĞLU				
The Course's Lecturer(s) and Contact	ss@gazi.edu.tr					
Information		-				