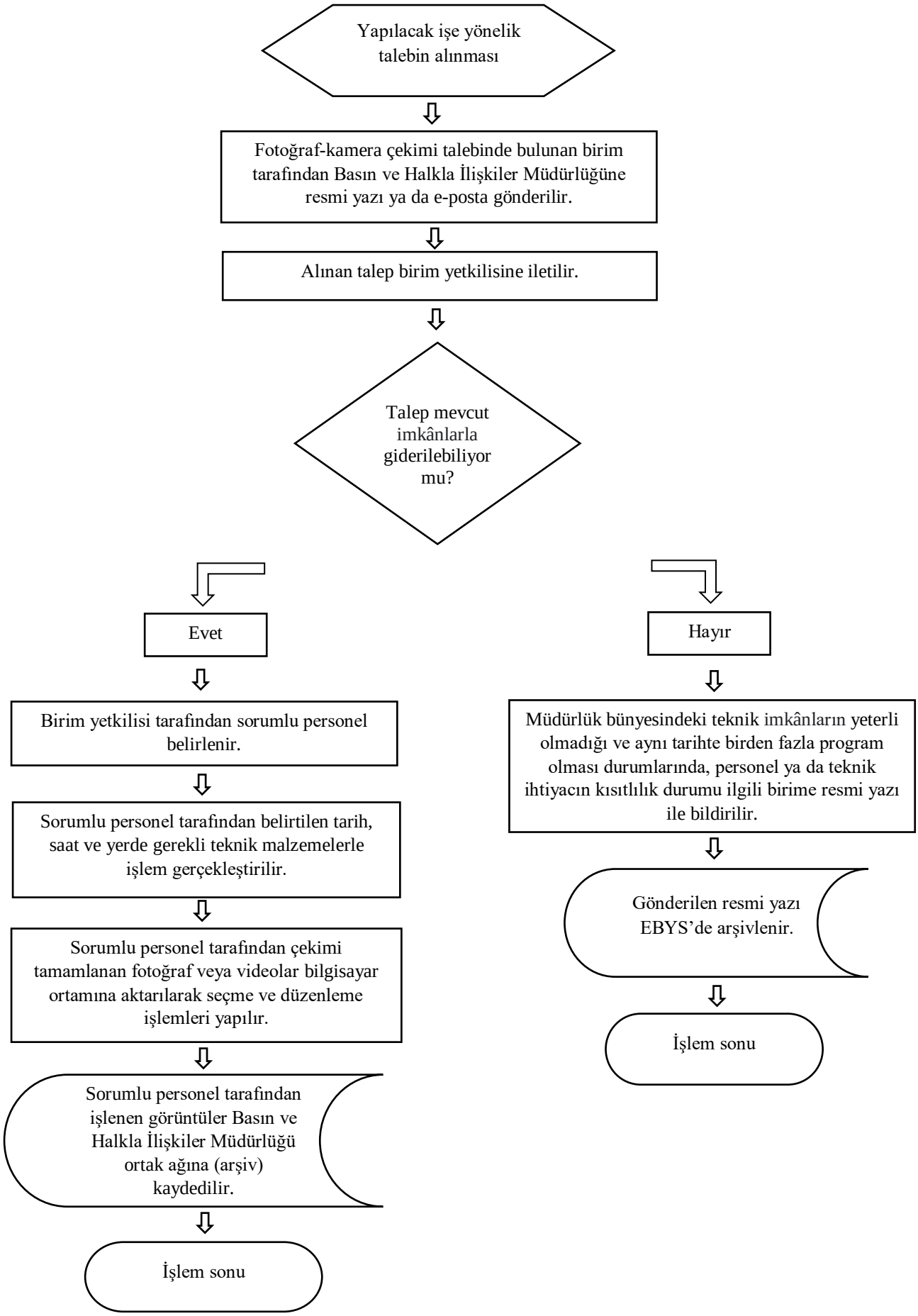FOTOĞRAF VE VİDEO ÇEKİMİ İŞ AKIŞI