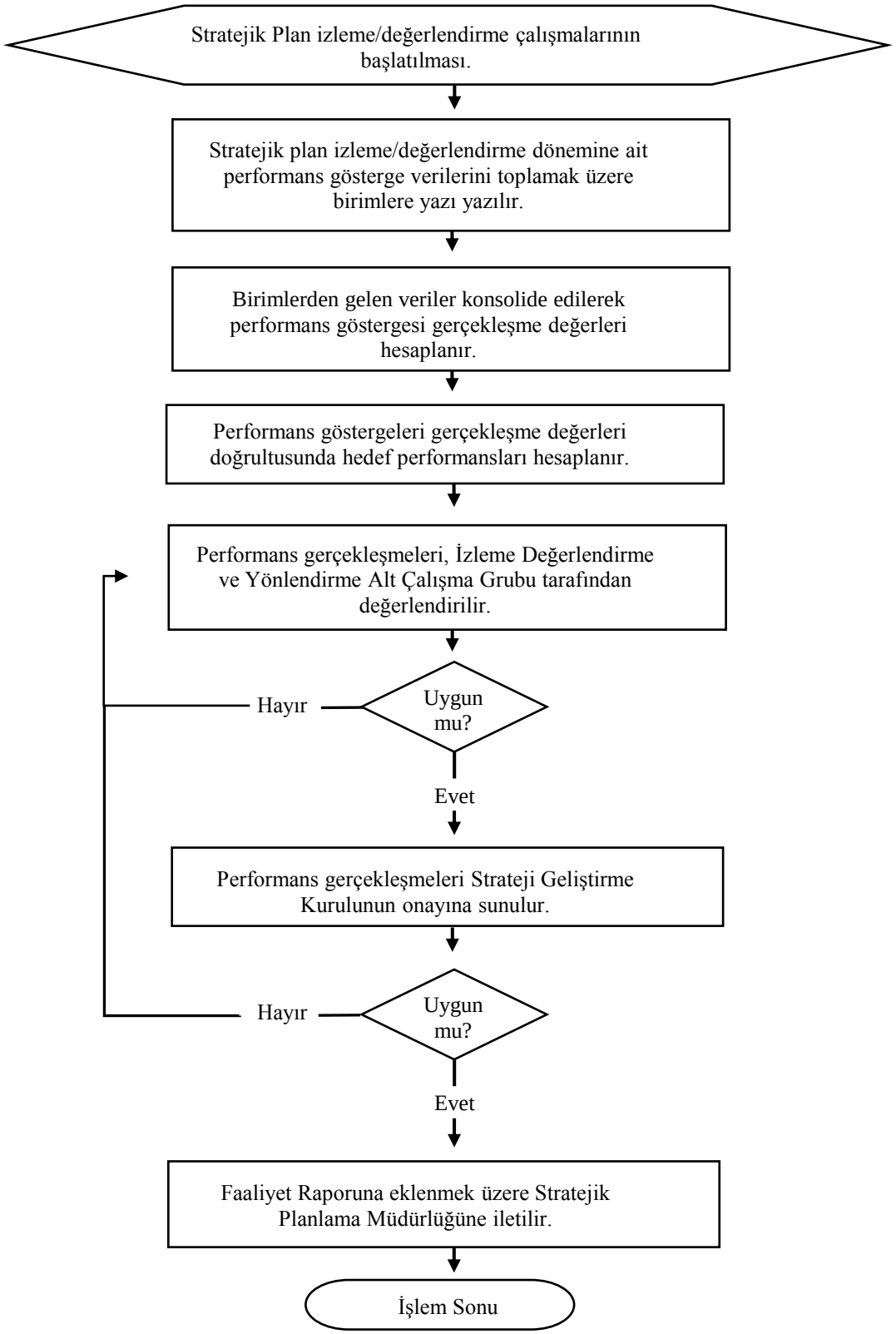STRATEJİK PLAN İZLEME/DEĞERLENDİRME SÜRECİ