

Course Description Form	
Course Code and Name	GPY-451 / ENTREPRENEURSHIP AND PROJECT MANAGEMENT
Course Semester	7-8
Catalog Content	Project Concept, Project Types, Project Success, Program and Portfolio, Project Management Processes, Project Personnel Competencies, Project Framework Competencies, Project Technical Competencies: Integration, Stakeholder, Scope, Resource, Time, Cost, Risk, Quality, Supply, Communication, and Personal Competencies. Entrepreneurship, Entrepreneurship, Innovation in Entrepreneurship, Technology and Entrepreneurship, Business Model, Entrepreneurship Concept, Characteristics, Priority and Classification, Entrepreneurship Process and Environment Interaction, , Business Plan, Entrepreneurship Supports, Entrepreneurship and Economic Development, Entrepreneurship in Developed and Developing Countries.
Textbook	Uluslararası Standartlara Göre Proje Yönetimi, Çetin Elmas, Ayşegül Elmas, 3. Baskı, Seçkin Yayıncılık, 2018. Girişimcilik, Kobi'ler ve Strateji, Editör İsmail Bakan, Gazi Kitabevi, 2015
Supplementary Textbooks	KOBİ Proje Destek Programı Uygulama Esasları.pdf KOSGEB iş planı değerlendirme rehberi
Credit	3
Prerequisites of the Course (Attendance Requirements)	There is no prerequisite or co-requisite for this course. There is an obligation to attend classes.
Type of the Course	Compulsory
Instruction Language	Turkish
Course Objectives	The course consists of two parts; to teach topics such as project qualifications, project subject groups, project processes, project selection, project financing, project definition, project planning, project management, project management, risk and resource planning, change management with projects, leadership and organization for project management. it is aimed to teach entrepreneurship, SMEs, idea development, types and methods of feasibility analysis, business model development, business plan preparation.
Course Learning Outcomes	1. Project Management, Types, Problems, Program and Portfolio Management will be learned. 2. Project Framework, Project Environment, Management Processes, Project Management Subject Groups, Project Personnel Competence will be learned. 3. Project, Program, Portfolio Management, Project, Program and Portfolio Implementation, Human Resources Management will be learned. 4. integration, stakeholders, scope, resources of Project subject Group competencies will be learned. 5. time, cost, risk, quality, procurement and communications of Project subject Group competencies will be learned. 6. the personal competencies: leadership, commitment and motivation, self-regulation, stability, maturity, openness, creativity 7. a good entrepreneur and certain personal characteristics of entrepreneurs can be defined. 8. how an entrepreneur will be able to evaluate a new business move can be defined. 9. what are the supports and compelling for entrepreneurship by environmental challenges, industry, economic and political balance can be identified. 10. the importance of entrepreneurship in the global economy can be defined.

Instruction Methods	1: Lecture, 2: Discussion, 3: Question-Answer, 4: Exercise and Practice, 5: Project Based Learning, 6: Group Study		
Weekly Schedule	1. Week Project Concept, History of the Project, Project Types, Project Selection, Project cost out, Problems in Projects, Project Success, Program and Portfo 2. Week Project Framework, Permanent Organisation, Project Environment, Project Management Processes, Project Management Subject Groups, Project Personnel Com 3. Week PPP Management and Application, System, Product and Technology, Human Resources Management, Finance, Law, Health, Safety, Security and Environment Man 4. Week Project Plan, Project Control, Change Control, Project / Phase Closing, Lessons Learned, Stakeholder Identification and Management, Scope, WBS, Even 5. Week Project Team Up, Resource Estimation, Identification Project Organization, Project Team Development, Source Control, Project Team Management 6. Week Sort Events, Activities Estimated Time, Create Table, Schedule Control, Cost Estimating, Budgeting, Cost Control 7. Week Risk Identification, Risk Assessment, Risk Reduction, Risk Control, Quality Planning, Quality Assurance, Quality Control, Supply Planning, Vendor Sele 8. Week I. MIDTERM 9. Week Communications Planning, Information Dissemination, Contact Management 10. Week Leadership, commitment and motivation, self-regulation, stability, maturity, openness, creativity, productivity, Advisory, Negotiating 11. Week Entrepreneurial Concepts, Characteristics, Importance and Classification, Interaction with the Entrepreneurial Process and Environment, Individuals wi 12. Week Starting Business / Business Building Process, New Business Building, Buying an Existing Business of Franchising, Business Law, Employee - Employer Ri 13. Week Entrepreneurial Investment Model, Entrepreneurship Innovation, Technology and Entrepreneurship, Management Module, Business plan 14. Week Entrepreneurship Support, Entrepreneurship and Economic Development, Entrepreneurship in Developed and Developing Countries 15. Week Project Presentations 16. Week Project Presentations		
Teaching and Learning Methods <i>(These are examples. Please fill which activities you use in the course)</i>	Weekly theoretical course hours: 3 Weekly tutorial hours: non Reading Activities: 32 Internet browsing, library work: 10 Designing and implementing materials: 4 Report preparing, Preparing a Presentation Presentations: 21 Preparation of Midterm and Midterm Exam: 5 Final Exam and Preparation for Final Exam: 7		
Assessment Criteria		Numbers	Total Weighting (%)
	Midterm Exams	1	30
	Assignment		
	Application		
	Projects	1	30
	Practice		

	Quiz		
	Percent of In-term Studies (%)		
	Percentage of Final Exam to Total Score (%)	1	30
	Attendance		10

Workload	Activity	Total Number of Weeks	Duration				Total Period Work Load
	Weekly Theoretical Course Hours	16	3				48
	Weekly Tutorial Hours						
	Reading Tasks	16	2				32
	Studies	5	2				10
	Material Design and Implementation	4	1				4
	Report Preparing	1	15				15
	Preparing a Presentation	1	5				5
	Presentations	1	1				1
	Midterm Exam and Preparation for Midterm Exam	1	5				5
	Final Exam and Preparation for Final Exam	1	7				
	Other (should be emphasized)						
	Total Workload						127
	Total Workload / 25						5,08
	Course Credit (ECTS)						5
Contribution Level Between Course Learning Outcomes and Program Outcomes	No	Program Outcomes	1	2	3	4	
	1	Adequate knowledge in mathematics, science and engineering subjects pertaining to the relevant discipline; ability to use theoretical and applied information in these areas to model and solve engineering problems.					
	2	Ability to identify, formulate, and solve complex engineering problems; ability to select and apply proper analysis and modeling methods for this purpose.					
	3	Ability to design a complex system, process, device or product under realistic constraints and conditions, in such a way as to meet the desired result; ability to apply modern design methods for this purpose.					
	4	Ability to develop, select and use modern techniques and tools necessary for analysis and solution of complex problems in engineering applications; ability to use information technologies effectively.					
	5	Ability to design and conduct experiments, gather data, analyze and interpret results for examination of engineering problems or discipline-specific research topics.					
	6	Ability to work efficiently in intra-disciplinary teams.				X	
	7	Ability to work efficiently in multi-disciplinary teams.	X				
	8	Ability to communicate effectively in Turkish, both orally and in writing; knowledge of a minimum of one foreign language.					

	9	Ability to write effective reports and understand written reports, to prepare design and production reports, to make effective presentations, to give clear and understandable instructions and to receive.					
	10	Recognition of the need for lifelong learning; ability to access information, to follow developments in science and technology, and to continue to educate him/herself.		X			
	11	Conformity to ethical principles, professional and ethical responsibility; Information on standards used in engineering applications.		X			
	12	Knowledge on practices in business, such as project management, risk management and change management.					
	13	Knowledge about awareness of entrepreneurship, innovation, and sustainable development.					
	14	Knowledge about contemporary issues and the global and societal effects of engineering practices on health, environment, and safety.	X				
	15	Knowledge about awareness of the legal consequences of engineering solutions.					
The Course's Lecturer(s) and Contact Information		Prof. Dr. Çetin Elmas celmas@gazi.edu.tr					